



GIFT YOUR CHILD 2011-2012

Wayland Elementary Schools PTO

Question- What is **Gift Your Child** (GYC)?

Answer- Gift Your Child is the Wayland Elementary Schools' annual, two-part fundraising campaign, through which families as well as teachers and the greater community may make contributions to the Wayland Elementary Schools PTO. Part 1 is the Fall fundraising drive when elementary students' families are asked to make a monetary contribution. Part 2 will take place during the winter, and will give teachers and the community the opportunity to "gift our children" with perennial favorites like camps and teacher and community items available for elementary students' families to bid on through a backpack, silent-style auction.

Question- What does the PTO do with our contributions?

Answer- Our PTO funds supplies and equipment for classrooms (annual stipends for teachers in addition to wish-list funding), enrichment events both school-wide and grade level (authors, musicians, artists, fifth grade activities, and Just Like Me), and many more programs which provide support for our students, teachers, and staff and enhance their overall school experience. Some examples include: classroom books, sensory tools, theme-related materials, educational programs, field trips, equipment, textbooks, maps, cameras, sound systems, projectors, and much more...

Question- Will there be any other fundraisers this year?

Answer- We will continue to host the all-time favorite programs like Book Fair and School Pictures, however the GYC campaign, which includes both the Fall and Winter components, will be our primary fundraiser this year.

Question- Why \$100 per child?

Answer- The PTO anticipates spending approximately \$100 per elementary school child through all of our educational enhancement programs when the budget is fully-funded. A tax-deductible donation of \$100 (or more) per child not only ensures a level budget, but replaces all other fundraising and includes your annual PTO dues.

Question- Is GYC at the Middle School or High School?

Answer- GYC is designed to support only the Wayland Elementary School PTO (Claypit Hill, Happy Hollow and Loker). Though we all work collaboratively, and the Middle and/or High School PTOs might conduct similar campaigns, their PTOs are separately funded.

Question- How do I participate in GYC?

Answer- The GYC Campaign officially kicks off the third week of school when information packets will be sent home in your child's backpack. Look for the **ORANGE ENVELOPES!!** At any point donations can now be made **on-line** at: <http://www.claypithillpto.org/donations/gift-your-child/>, or when the orange envelopes come home, you can return your donation, along with the donation card, in the same orange envelope marked to the attention of "PTO Gift Your Child" either through your child's backpack, or mailed directly to your child's school. All checks should be made payable to *Wayland PTO*, and your child's name and teacher's name should be written in the memo line.